

The Evangelism and Outreach Committee understand the strain this unprecedented event is having on all of us, and we are committed to providing resources that will help us stay connected. We have compiled a list of software and programs that were suggested by pastors in our conference, but the Evangelism and Outreach Committee or The Peninsula-Delaware Conference of the United Methodist Church has not vetted, nor do they endorse these products.

Please also remember many free programs will have you agree to relinquish your rights to the content you post as well as giving them rights to the information of those who access your post.

Note: Many streaming services are experiencing high usage volumes which resulted in down time for these sites particularly on Sunday morning – including YouTube, Facebook, Zoom, and Church Online Platform. Consider having a pre-recorded video that you can upload if your live-stream is not functioning properly.

1. Create a Communications Plan:

There are so many ways to communicate to our members and at times it can become overwhelming. Luckily, if your church has a Church Management Software (such as Planning Center, Servant Keeper or Tithely), you can upload those lists to send messages to your entire congregations.

a. Send mass emails:

Mailchimp www.mailchimp.com - *Servant Keeper automatically attaches to Mailchimp.*

b. Make inexpensive automated calls and mass texts:

Here are a few programs that pastors have had success with. You can buy credits rather than having an ongoing monthly plan.

Call Em All www.call-em-all.com

Dial My Calls www.dialmycalls.com

Remind www.remind.com Mainly for schools and childcare centers

c. Mailings:

Mail is still a solid way to keep people up-to-date and create community. You may think of creating



Rev. Tracy Mooney, Co-Chair



Travis Smith, Sr Co-Chair



Mika Blackburn



Rev. Herb Cain

something fun to include with inspirational messages or weekly bulletins. Go old school by including a biblical crossword puzzle or word find which might help people learn the Bible while keeping them entertained. Also, sending self-addressed stamped envelopes will help people remember the tithing.

d. FaceBook / YouTube / Instagram / Snapchat:

We can reach many through social media platforms, but it is important to know who you are trying to reach. A 2019 Pew Research study shows that for YouTube 73% of adults report using the video sharing site. Facebook is one of the most widely used social media sites among adults in the U.S. where 69% say they ever use the platform. If you are looking to reach younger adults, you want to turn to Snapchat and Instagram, which are used by 67% and 62% of 18- to 29-year-olds, respectively.



Rev. John Dunnack



Rev. Vaughan Hayden

2. Live Streaming:

Create a worship experience online either through livestream or uploading a recorded service:

a. **Facebook** www.facebook.com - Facebook has an easy live streaming feature. Just press “Live” in your post.



Jeff James

b. **YouTube** www.youtube.com - YouTube is the most popular streaming site. Here is a YouTube Streaming how-to written by Tithe.ly

If you have a young YouTube channel, your best option is to live-stream your service with using a webcam.

Once you have your camera setup plugged into your computer, all you need to do is follow these steps:

- Open up YouTube on your computer.
- Confirm that your channel is verified and that you have no live stream restrictions in the last 90 days.
- Click this icon in the top right corner of your screen:
- Click Go Live.
- At the top, select Webcam.



Rev. Gary Priddy



Rollin Shepherd

- Enter a title and description and select a privacy setting. You can also schedule your live stream for a later date.
- Click More options > Advanced Settings for more settings.
- Click Save. Your camera will then take a thumbnail.
- Click Go Live.
- When you're done streaming, click End Stream at the bottom. All streams under 12 hours will be automatically archived. You can access previous, current, and upcoming streams in the Live Tab.

In order to stream your service on Mobile, watch this video for straightforward instructions:

<https://www.youtube.com/watch?v=V2nFR-nxUCo#action=share>



Rev. Zac Wheeler

3. **Other Sermon Options:** For those in your congregation who may not be online, try setting up a phone message with your sermon recorded on it so that people can call in. You can also send out DVD's to those in your congregation without online options.
4. **Stream to Multiple Sites / Video Hosting:** Including Facebook and YouTube
 - a. **OBS Studio** <https://obsproject.com/> - Free and open source software
 - b. **Churchstreaming.tv** www.churchstreaming.tv - 90 Day Free Trial due to the Coronavirus, normally \$79, \$99, or \$129 a month
 - c. **Switcher Studio** www.switcherstudio.com - 14 Day Free Trial \$31, \$49, \$280 a month
 - d. **Church Online Platform** www.churchonlineplatform.com - Free Video Hosting
5. **Video Cameras / Web Cams:**
 - a. **Video Cameras** - There are many options in video cameras from famous brands such as Canon, JVC, and Sony that you can plug into your laptop. Some options to look for is if they are wireless and if they have their own streaming feature.

b. **Mevo Plus** is a nice wireless option.

6. Online Giving:

There are many online resources to help our members give during this season. Check on how much

a. **Personal Banking** – for those who do not wish to give online, an easy way to tithe is to setup automatic payments with your bank to the church

b. **Paypal** www.paypal.com - used by many online merchants

c. **Venmo** www.venmo.com

d. **Cashap** www.cashap.com

e. **Pushpay** www.pushpay.com

f. **Vanco** www.vanco.com - has an eGiving option for nonprofits to link to your website

7. Small Groups, Bible Studies and Meetings:

This option is great for small groups to either video conference or phone in for meetings:

a. **Zoom** www.zoom.com - Note: Recent reports say Zoom has had problems due to the amount of volume now on the network

b. **Skype** www.skype.com